

Message Text

UNCLASSIFIED

PAGE 01 PARIS 01331 01 OF 02 141620Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----141625Z 044325 /42

R 141608Z JAN 77
FM AMEMBASSY PARIS
TO USDOC WASHDC
INFO SECSTATE WASHDC 8743
AMCONSUL MARSEILLE
AMCONSUL BORDEAUX
AMCONSUL LYON
AMCONSUL NICE
AMCONSUL STRASBOURG

UNCLAS SECTION 01 OF 02 PARIS 01331

USDOC

E.O.11652: N/A
TAGS: BEXP, BTRA, FR
SUBJECT: FOREIGN BUYER PROGRAM: PLANNING FOR FRENCH
GROUP TO VISIT NATIONAL COMPUTER CONFERENCE, DALLAS,
JUNE 13-16' 1977 (NCC'77)

REF. (1) USDOC 17822 - (2) USDOC 00335

1. MEETING HELD AT US TRAVEL SERVICE PREMISES OF
ORGANIZERS PROMOTING FRENCH FOREIGN BUYERS GROUP (FBG)
TO NCC 77 IN DALLAS EVIDENCED CONTINUING MOMENTUM EXPECTED
RESULT IN SUCCESSFUL GROUP RECRUITMENT. REPRESENTATIVES
PRESENT FROM EMBASSY COMMERCIAL SECTION, TRADE CENTER,
FRENCH DATA PROCESSING ASSOCIATION AFIN, TWO TRADE
PUBLICATIONS OF INFORMATIQUE AND INFORMATION GESTION,
TRAVEL AGENT AEROVOYAGES AS WELL AS US TRAVEL SERVICE
DIRECTOR AND ACTION OFFICER.

2. TOUR BROCHURE PROMOTING DALLAS FBG TRIP WILL BE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 01331 01 OF 02 141620Z

LOCALLY PRODUCED AND MAILED TO SEVENTEEN THOUSAND
PROSPECTS. AGENT HAS DEVELOPED TWO ALTERNATE ITINERARIES
ONE FOCUSING ON VISIT TO SHOW ONLY AND OTHER INCLUDING
TOURISTIC TRAVEL TO NEW ORLEANS AND FLORIDA. FRENCH
DATA PROCESSING ASSOCIATION (AFIN) WILL HAVE STAND AT
TRADE CENTER COMPUTER SHOW, "PRINTEMPS INFORMATIQUE",
MARCH 14-17, 1977.

3. EMBASSY MOST PLEASED TO LEARN FROM REF.(2) THAT MR. HOAGLAND, CHAIRMAN OF NCC BOARD IS PROBABLE REPRESENTATIVE TO PROMOTE NCC 77 IN FRANCE. WILL SUBMIT SEPARATE CABLE THIS TOPIC.

4. IN VIEW OF LIMITATIONS OF TIME AVAILABLE, VISITS TO DATA PROCESSING INSTALLATIONS WILL HAVE TO BE SCHEDULED DURING TIME THE GROUP IS PRESENT IN DALLAS FOR THE COMPUTER CONFERENCE. GROUP VISITS WERE ARRANGED FOR FRENCH VISITORS TO THE NEW YORK NCC 76 IN SIMILAR FASHION DURING THE PERIOD OF THE CONFERENCE. NOT MANY OF THE GROUP WILL PLAN TO ATTEND THE SEMINARS AS THEIR ENGLISH IS NOT AT THAT LEVEL. THE EMBASSY SUGGESTS THAT AT LEAST ONE INSTALLATION VISIT BE SCHEDULED FOR THE MORNINGS OF JUN. 13, 14 AND 15. SPECIAL VISITS FOR INDIVIDUALS OR SMALL GROUPS CAN BE ARRANGED ON AN AD HOC BASIS AFTER ARRIVAL. THE EMBASSY WOULD ALSO APPRECIATE RECEIVING SUGGESTIONS FROM THE DISTRICT OFFICE ON SIGNIFICANT DATA PROCESSING INSTALLATION IN AND NEAR DALLAS WHICH MIGHT BE VISITED. BASED ON PAST EXPERIENCE THE VISITORS GROUPS WOULD NUMBER BETWEEN TEN AND TWENTY PERSONS.

5. THE EMBASSY REQUESTS THAT A FURTHER EFFORT BE MADE TO SECURE WAIVER OF THE ENTRANCE FEE FOR FOREIGN

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 PARIS 01331 02 OF 02 141624Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----141625Z 044380 /65

R 141608Z JAN 77
FM AMEMBASSY PARIS
TO USDOC WASHDC
INFO SECSTATE WASHDC 8744
AMCONSUL MARSEILLE
AMCONSUL BORDEAUX
AMCONSUL LYON
AMCONSUL NICE
AMCONSUL STRASBOURG

UNCLAS SECTION 02 OF 02 PARIS 01331

USDOC

VISITORS OR AT LEAST THOSE WHO ARE MEMBERS OF A FOREIGN BUYERS GROUP. EMBASSY BELIEVES THAT WAIVER ENTRANCE FEE FOR FOREIGN VISITORS HAS A SYMBOLIC VALUE THAT OUTWEIGHS THE AMOUNT INVOLVED. SUCH A WAIVER IS CONCRETE EVIDENCE THAT FAIR AUTHORITIES ARE ACTIVELY ENCOURAGING FOREIGN VISITORS. IN EUROPE IT IS THE GENERAL CUSTOM TO WAIVE ENTRANCE FEES FOR VISITORS AT TRADE AND PROFESSIONAL SHOWS UPON PRESENTATION OF PASSPORTS.

6. THE EMBASSY HAS FOUND THE BI MONTHLY PROMOTIONAL PUBLICATION NCC ROUNDUP OF GREAT VALUE IN PUBLICISING THE CONFERENCE. A LETTER IS BEING SENT TO MR. WHITE OF THE NCC ASKING FOR AN INCREASE TO 4 000 COPIES OF EACH ISSUE INSTEAD OF THE 2 000 PREVIOUSLY SUPPLIED. DEPT. REQUESTED TO FOLLOW-UP. COPIES SHOULD BE SENT TO APO MAILING ADDRESS GIVEN IN FOLLOWING PARAGRAPH.

7. THE EMBASSY ASSUMES THAT THE 3 000 MULTILINGUAL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 01331 02 OF 02 141624Z

BROCHURES PREVIOUSLY REQUESTED WILL BE AIRMAILED SHORTLY. EMBASSY SUGGESTS USE OF APO ADDRESS TO SIMPLIFY MAILING AND DELIVERY. SEND TO HIGH TECHNOLOGY UNIT, COMMERCIAL AFFAIRS, US EMBASSY, APO NEW YORK 09777.

8. THE EMBASSY IS DELIGHTED THAT THE EXHIBITOR LISTS ARE EXPECTED TO BE AVAILABLE THREE MONTHS BEFORE THE SHOW. A FURTHER TELEGRAM STATING OUR REQUIREMENT WILL BE SENT AFTER CONSULTATIONS WITH SUPPORTING ORGANIZATIONS. THESE PARTICIPANTS LISTS HAVE A CONTINUING USEFULNESS IN GUIDING FRENCH BUSINESSMEN TO POTENTIAL US EXPORT SUPPLIERS.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PARIS01331
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770014-1197
Format: TEL
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770151/aaaabsgu.tel
Line Count: 157
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 313e71d9-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3596524
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM: PLANNING FOR FRENCH GROUP TO VISIT NATIONAL COMPUTER CONFERENCE, DALLAS, JUNE 13-16\ 1977 (NCC\77)
TAGS: BEXP, BTRA, FR
To: COM
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/313e71d9-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009